1. Which statement best describes the business problem that Accenture is tasked to address for this project?

Ans: The client has reached a massive scale within recent years and does not have the resources internally to handle it.

1. Which statement lists the three requirements that Accenture is tasked to fulfil for this project?

Ans : Audit of big data practice, recommendations for IPO, analysis of popular content.

1. Which task out of these options is the most relevant to you as a data analyst, and therefore which one will you work on?

Ans: Analysis of sample data sets with visualizations.